



**EM FRIEDENBERG**  
 urban + product + graphic designer

## PROFILE

A product designer by training, fascinated by urban spaces, livability, and community. Experience in coordination, leadership, and organization. Loves the tactile, the human scale, the social, the impactful. Aspires to use small-scale design training to tackle larger issues.

## EDUCATION

B.A. IN MATERIAL AND PRODUCT STUDIES  
 University of Oregon, Eugene, OR 2013-2018  
 Robert D. Clark Honors College  
 Thesis: *Designing Trust: Social Trust and Urban Design*

DIS - STUDY ABROAD IN SCANDINAVIA  
 Copenhagen, Denmark 2015-2016  
 Primarily studied urban and graphic design  
 Full year spent immersed in Danish culture

## CONTACT

portfolio at [emfriedenber.com](http://emfriedenber.com)  
[emfriedenber@gmail.com](mailto:emfriedenber@gmail.com)  
 (503) 287-2269  
 references available upon request

## EXPERIENCE

EXECUTIVE ASSOCIATE  
 Transportation Alternatives, NYC 2021-present  
 Have taken on projects within Development, MarComms, and Research teams, while serving as assistant to the Executive Director. Primary roles include managing the Bike Match and membership programs; event logistics; and writing, editing, and project-managing print + video production.

EXECUTIVE ASSISTANT  
 Transportation Alternatives, NYC 2019-2021

PROGRAM ASSISTANT  
 DIS, Copenhagen, DK 2018-2019  
 Worked in a team of four to assist 25 faculty and 130 students in the Architecture and Design department. Organized events and international study tours, traveled as logistical leader with groups of 20+ students to cities across Europe, gave presentations and software tutorials, and designed a new library.

COOK/FRONT OF HOUSE  
 Garden Monsters, Portland, OR 2015-2016

CAMP COUNSELOR  
 YMCA Camp Orkila, Orcas Island, WA 2014

## SKILLS

writing + editing	creative thinking
communication	graphic design
project management	illustration
problem-solving	woodworking

## SOFTWARE

Adobe InDesign	Rhinosceros
Adobe Illustrator	Keyshot
Adobe Photoshop	Microsoft Office
Adobe Premiere Pro	Salesforce

## ACHIEVEMENTS

Moderated <a href="#">Vision Zero Cities panel</a>	2021
' <i>Designing Trust</i> ' featured in <a href="#">City Observatory</a>	2018
Graduated magna cum laude	2018
Thesis passed with distinction	2018
' <i>Connecting the Dots</i> ' presented to mayor of Albany, Oregon	2017
Clark Honors College Research Award in Literature	2015
Summit + Paul and Helen Weiser Scholarships	2013